

How SMEs feel about climate action?

Understanding SME's reality and needs to identify how IKEA can empower them to take action towards a positive future.

Accommodation

31% see **sustainability** as a **value proposition for their customers** and a way to stay ahead of their **competitors**.

Restaurants

37% consider **reducing water and energy consumption and expenses** as a major concern currently.

Offices & co-working spaces

21% are currently concerned about how to **reduce the purchase of products, repair** the old ones or replace them with more **sustainable products**.

41%

of the surveyed SMEs see governments as the most important responsible agent for change, followed closely by multinational companies (chosen by 30% of respondents).

66%

of SMEs are interested in using external service providers to help them manage environmental actions. The top three wished services are:

1. Collection of furniture that they no longer need (50%).
2. Help to optimise their energy consumption (49%).
3. Calculator of the environmental impact of their activity (45%).



41%

of SMEs have begun implementing sustainable actions to improve long-term profitability. 39% did so because of the company's values and commitments. 37% started because of the individual motivation and commitment of employees.

39%

of SMEs have purchased furniture made from environmentally friendly materials in the past year. They acknowledge that this is the sustainable action they have implemented the most. In addition, 36% of SMEs recycled their materials and 35% bought products of local origin.